

EL MORRO ELEMENTARY



2026 JOG-A-THON

EL MORRO JOG-A-THON 2026 FUNDRAISER

BECOME A SPONSOR TODAY!
DEADLINE IS FEBRUARY 24, 2026!

SPONSOR LEVEL	PCH BANNER	CAMPUS BANNER & MARQUEE	RUNNERS ROW SWAG BOOTH*	LOGO ON JOG-A-THON T-SHIRT	WEBSITE & SOCIAL MEDIA	EVENT RECOGNITION
TITLE SPONSOR \$5,000+	✓ BANNER SIZE 72" x 36"	✓	✓	✓	✓	✓
DIAMOND SPONSOR \$2,500+	✓ BANNER SIZE 60" x 35"	✓	✓	✓	✓	✓
PLATINUM SPONSOR \$1,200+		✓	✓	✓	✓	✓
GOLD SPONSOR \$600+			✓	✓	✓	✓
SILVER SPONSOR \$300+					✓	✓



YOUR SUPPORT HELPS FUND SCHOOL PROGRAMS AND ACTIVITIES WHILE SPREADING BRAND OR FAMILY RECOGNITION. **HELP US HIT OUR \$100,067 GOAL!**

*Sponsor Rep must be present on day of event to manage booth



WHAT IS JOG-A-THON?

Jog-A-Thon is El Morro PTA's biggest and only fundraiser of the year where kids run laps to raise money. The money raised helps fund school-wide programs such as Field Trips, Transportation, Funding for the School Garden, STEM activities, Boo Blast, Spirit Wear, Heritage Days, and more. Our success is attributed to strong sponsorship support and student pledges!

With your sponsorship we are able to close the gap between our student pledges and the yearly fundraising goal. Sponsors receive brand or family name recognition throughout our Jog-A-Thon fundraising event.

EVENT DATE:
FRIDAY, MARCH 20TH



El Morro Elementary PTA is a 501(c)3 not-for-profit institution (tax ID: 95-6152268).

All donations are tax-deductible to the full extent of the law.

SPONSOR LEVELS

TITLE SPONSOR \$5,000+

Requirements: In-kind donations max \$999, with a minimum of \$4,000 cash value donation

- Only ONE Title Sponsor available!
- Large Prominent Banner (72"x36") on PCH and Brand/Name Promotion on school Marquee
- Runners Row Booth with your brand featured and sponsor rep (*optional*)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student & staff member, 650+/-
- Brand/Name announced by DJ at Event

DIAMOND SPONSOR \$2,500+

Requirements: In-kind donations max \$999, with a minimum of \$1500 cash value donation

- Prominent Banner (60"x35") on PCH and Brand/Name Promotion on school Marquee
- Runners Row Booth with your brand featured and sponsor rep (*optional*)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student & staff member, 650+/-
- Brand/Name announced by DJ at Event

PLATINUM SPONSOR \$1,200+

Requirements: In-kind donations max \$600, with a minimum of \$600 cash value donation

- Brand/Name Promotion on school Marquee
- Runners Row Booth with your brand featured and sponsor rep (*optional*)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student & staff member, 650+/-
- Brand/Name announced by DJ at Event

GOLD SPONSOR \$600+

Requirements: In-kind donations max \$300, with a minimum of \$300 cash value donation

- Runners Row Booth with your brand featured and sponsor rep (*optional*)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student & staff member, 650+/-
- Brand/Name announced by DJ at Event

SILVER SPONSOR \$300+

Requirements: In-kind donations accepted, no cash value donation required

- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name announced by DJ at Event

For more info, please contact Jog-A-Thon Chair - Lauren Arabia
jogathon@elmorropta.org or Sponsors Chair sponsors@elmorropta.org