



EL MORRO JOG-A-THON 2024 FUNDRAISER

**BECOME A SPONSOR TODAY!
DEADLINE IS FEBRUARY 28TH!**

SPONSOR LEVEL	PCH BANNER	CAMPUS BANNER & MARQUEE	RUNNERS ROW SWAG BOOTH*	LOGO ON JOG-A-THON T-SHIRT	WEBSITE & SOCIAL MEDIA	EVENT RECOGNITION
DIAMOND SPONSOR \$2,500+	✓	✓	✓	✓	✓	✓
PLATINUM SPONSOR \$1,000+		✓	✓	✓	✓	✓
GOLD SPONSOR \$500+			✓	✓	✓	✓
SILVER SPONSOR \$250+					✓	✓



YOUR SUPPORT HELPS FUND SCHOOL PROGRAMS AND ACTIVITIES WHILE SPREADING BRAND OR FAMILY RECOGNITION. HELP US HIT OUR \$60,000 GOAL!

*Sponsor Rep must be present on day of event to run booth

What is Jog-A-Thon? Our Jog-A-Thon is our El Morro PTA's biggest and only fundraiser of the year. The money we raise helps fund school-wide programs like; Field Trips and Transportation, Funding for the School Garden, STEM, Boo Blast, Spirit Wear, Heritage Days, and more. Our programs and partnership depends on the sponsorship support and student pledges!

With your sponsorship we are able to close the gap between our student pledges and yearly fundraising goal. Sponsors will receive brand or family name recognition throughout our Jog-A-Thon fundraising event.



SPONSOR LEVELS

DIAMOND SPONSOR \$2,500+

Requirements: In-kind donations max \$1000, with a minimum of \$1500 cash value donation

- Prominent Banner on PCH and Brand/Name Promotion on our new Marquee
- Runners Row Booth with your brand featured and sponsor rep (optional)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student and staff member
- Brand/Name announced by DJ at Event

PLATINUM SPONSOR \$1,000+

Requirements: In-kind donations max \$500, with a minimum of \$500 cash value donation

- Brand/Name Promotion on our new Marquee
- Runners Row Booth with your brand featured and sponsor rep (optional)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student and staff member
- Brand/Name announced by DJ at Event

GOLD SPONSOR \$500+

Requirements: In-kind donations optional, with a minimum of \$500 cash value donation

- Runners Row Booth with your brand featured and sponsor rep (optional)
- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name Logo on Jog-A-Thon T-Shirt distributed to each student and staff member
- Brand/Name announced by DJ at Event

SILVER SPONSOR \$250+

Requirements: In-kind donations accepted, no cash value donation required

- Social Media Cross Promotion and Brand/Name on El Morro PTA Website
- Brand/Name announced by DJ at Event

For more info, please contact Jog-A-Thon Chair Ryan Gates
Jogathon@elmorropta.org or Sponsors Chair Christina Ithurburn
Sponsors@elmorropta.org